EVLOGY

COMPANY PROFILE

Building a More Connected Electric Mobility Ecosystem

OUR POSITIONING

EVlogy is being developed as an EV ecosystem brand that connects media, community, practical services, parts access, and technology—starting from the everyday needs of electric-motorcycle users.

Prepared for prospective clients, partners, suppliers, and collaborators

PT Vakansi Ria Bersama | Indonesia | October 2026

How to Read This Profile

Dokumen ini disusun untuk memperkenalkan EVlogy kepada calon klien, mitra, pemasok, komunitas, dan pihak yang ingin menjajaki kerja sama. Isinya menjelaskan arah usaha, pendekatan layanan, rancangan ekosistem, serta peta pengembangan yang sedang direncanakan.

Penanda	Makna dalam dokumen
Fokus saat ini	Area yang menjadi dasar identitas dan pengembangan EVlogy; status operasional spesifik perlu dikonfirmasi sebelum penawaran.
Rencana / upcoming milestone	Inisiatif yang direncanakan, bukan pernyataan bahwa layanan telah berjalan atau tanggal peluncuran telah ditetapkan.
Konsep / eksplorasi	Gagasan yang masih perlu validasi kebutuhan, kemampuan teknis, mitra, biaya, dan aspek kepatuhan.
Informasi perlu konfirmasi	Detail legal, alamat, kontak, angka operasional, portofolio klien, dan capaian yang belum disediakan tidak dikarang.

PENTING UNTUK VERSI KLIEN

Sebelum dikirim, lengkapi alamat kantor, email, nomor telepon, website, data legal yang relevan, serta portofolio atau capaian yang memang sudah dapat dibuktikan. Hapus bagian yang belum siap diumumkan.

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01 / OVERVIEW

Executive Summary

EVlogy aims to make electric-motorcycle ownership easier to understand, maintain, and develop by connecting useful information with practical services and relevant technology.

Electric mobility is not only a vehicle purchase decision. Owners also need reliable information, access to suitable parts, maintenance support, confidence around batteries and charging, and a community where real-world experiences can be exchanged. EVlogy is being developed around this wider ownership journey.

Rather than positioning itself as a single-purpose workshop or media account, EVlogy's long-term direction is to build an interconnected ecosystem. Media and education can help users make informed decisions; community can surface real needs; service and parts can help address practical ownership challenges; and technology can support better visibility, diagnostics, and user experience.

EVlogy operates under PT Vakansi Ria Bersama. The profile presents a strategic direction and planned initiatives, not a claim that every business line is already launched. Each new business line will be validated and introduced in stages based on customer demand, technical readiness, operating capability, partner availability, and compliance.

Ecosystem pillar	Role in the ecosystem	Development direction
Media & education	Explain EV ownership, technology, cost, maintenance, and practical use.	Build a trusted information layer and audience feedback loop.
Community	Connect riders, owners, enthusiasts, and industry participants.	Create useful spaces for discussion, events, and knowledge sharing.
Workshop & service	Help users access responsible inspection, maintenance, and repair.	Upcoming milestone; start with a defined scope and qualified technical capability.
Parts distribution	Improve access to relevant EV motorcycle parts and accessories.	Upcoming milestone; validate demand, sourcing, compatibility, and after-sales process.
Technology & IoT	Explore tools that make EV usage, monitoring, and service more connected.	Prototype and pilot selected use cases before commercial scale.
Digital experience	Organize information, customer requests, service status, and product discovery.	Develop incrementally as processes and user needs become clearer.

THE CORE IDEA

A more useful EV ecosystem is built around the owner's whole journey—not only the vehicle itself.

Company Overview

Item	Profile
Brand	EVlogy
Legal entity	PT Vakansi Ria Bersama
Business orientation	Electric-vehicle ecosystem with an initial emphasis on electric motorcycles and adjacent services.
Core approach	Media, community, practical service development, parts access, and EV-related technology.
Primary audience	Electric-motorcycle owners, prospective buyers, daily riders, communities, workshops, suppliers, and EV businesses.
Operating geography	Indonesia; initial service coverage and operational address to be confirmed.
Website / social	Website: evlogy.my.id (confirm current status before publication). Instagram: @evlogy.id.
Contact	Insert official business email, telephone, and office address before distribution.

What EVlogy Is Building

EVlogy is a developing business platform that connects information and practical execution. The company's direction is grounded in the view that the transition to electric mobility becomes more accessible when users can find understandable guidance, credible service pathways, relevant parts, and useful digital tools.

The first principle is to stay close to real owner problems. Product and service decisions should be informed by common questions, recurring maintenance needs, parts availability, riding patterns, cost concerns, and the gap between technical product specifications and everyday user understanding.

The second principle is to grow in stages. New services should be introduced with clear scope, responsible operators, transparent pricing, and appropriate safety procedures. This reduces the risk of promising more than the business can reliably deliver.

PROFILE STATUS

This document is a client-facing company profile and development roadmap. Operational claims, certifications, staff counts, revenue, customer totals, and launch dates are intentionally omitted unless verified.

Purpose, Vision & Mission

Purpose

Make electric-motorcycle ownership more understandable, supported, and connected—from learning and choosing a vehicle to maintaining it and discovering new ways to use it.

Vision

To become a trusted, practical EV ecosystem brand in Indonesia, connecting riders, services, parts, community, and technology around everyday electric mobility.

Mission

1. Make EV information easier to understand through accessible media and education.
2. Build a welcoming community where owners can share practical experiences and learn from one another.
3. Develop service and maintenance capabilities with safety, transparency, and technical discipline.
4. Improve access to relevant electric-motorcycle parts and accessories through responsible sourcing and compatibility information.
5. Explore technology and IoT solutions that help users and service providers understand vehicle use and maintenance needs.
6. Build partnerships that improve the experience of EV owners and strengthen the broader ecosystem.
7. Grow responsibly by validating demand, setting clear expectations, and measuring the quality of each service.

Working Principles

Principle	How it should appear in practice
Useful first	Content and services answer real questions rather than chase attention alone.
Transparent	Explain scope, limitations, pricing, compatibility, and what is not yet available.
Safety-conscious	Technical work follows appropriate procedures and is performed by qualified people.
Community-minded	Listen to owners and treat questions as product and service feedback.
Iterative	Test, learn, document, improve, then scale.
Accountable	Set clear ownership, timelines, and follow-up for each client or partner engagement.

Brand Philosophy

EVlogy is intended to feel like a practical companion for electric mobility: informed without being intimidating, modern without being overly futuristic, and technically curious without losing the human side of ownership.

Brand attribute	Meaning	Example of expression
Approachable	EV topics should be accessible to everyday riders.	Explain battery and charging topics with clear language and real-use context.
Practical	Recommendations should connect to actual owner needs.	Offer checklists, maintenance guidance, compatibility details, and transparent service scopes.
Connected	Media, community, services, parts, and technology should reinforce one another.	Questions from content and community can inform service priorities.
Responsible	Avoid unsupported claims and unsafe shortcuts.	State limits, safety considerations, and verification needs.
Timeless	Use a restrained identity that can grow across products and services.	Minimal, neutral visual language with a clear accent color.

Visual Direction

EVlogy's current visual direction is minimalist and premium, with a neutral base and green accent. The working palette includes near-black (#111111), white, and green (#10B981). The exact final usage, contrast, and production specifications should follow the approved brand guideline.

Across the ecosystem, the identity should remain recognizable while allowing each service line to communicate its role. For example, a workshop touchpoint should feel trustworthy and practical; a digital dashboard should feel clear and responsive; media should prioritize readability; and community events should feel welcoming rather than overly corporate.

BRAND RULE

Do not use visual polish to imply that a planned service is already available. All public-facing materials must match actual operational readiness.

The EVlogy Ecosystem

The ecosystem is designed as a set of connected capabilities. Some pillars may be developed earlier than others; the roadmap should remain flexible as user needs and business readiness are validated.

Layer	Primary purpose	Inputs	Potential outputs
Discover	Help people learn about electric mobility.	Questions, research, owner experiences.	Articles, explainers, comparisons, guides.
Connect	Bring people and relevant stakeholders together.	Community discussions, events, referrals.	Meetups, feedback loops, collaboration.
Maintain	Support practical vehicle ownership.	Inspection needs, service requests, technical diagnosis.	Workshop service, maintenance records, service follow-up.
Source	Make parts and accessories easier to identify and obtain.	Compatibility data, demand, supplier capability.	Curated parts catalogue, ordering, delivery, support.
Understand	Use technology to improve visibility and workflows.	Vehicle signals, customer inputs, service data.	IoT concepts, dashboards, diagnostics support.
Re-use	Explore responsible lifecycle and resale pathways.	Vehicle condition, ownership history, parts condition.	Used-EV discovery, inspection support, circularity.

How the Layers Reinforce One Another

Media can help people identify questions before they become service issues. Community discussions can reveal recurring needs and clarify which parts are difficult to source. Service workflows can generate structured maintenance information, subject to customer consent and data safeguards. Technology may later help standardize certain processes and make information easier to access.

This is a strategic model, not a claim that every connection is already automated. The near-term priority is to build dependable processes and learn from real users before adding complexity.

06 / ECOSYSTEM PILLAR

Media & Education

Media is an important entry point into the EVlogy ecosystem: it helps reduce confusion, sets expectations, and builds a shared vocabulary around electric motorcycles.

Content category	Possible format	Client / audience value
EV basics	Beginner explainers, terminology guides, FAQs.	Makes unfamiliar technology easier to understand.
Ownership economics	Charging cost, running-cost frameworks, ownership checklists.	Helps users ask better questions before purchasing.
Technical literacy	Battery, BMS, controller, charger, motor, and IoT explainers.	Encourages informed conversations without replacing professional diagnosis.
Product discovery	Feature explainers and structured comparisons.	Supports clearer evaluation of options.
Real-world use	Riding experiences, practical observations, route considerations.	Adds context beyond specification sheets.
Maintenance awareness	Preventive-care guidance and symptom checklists.	Helps users recognize when professional inspection is needed.
Industry and community	Interviews, events, stakeholder perspectives.	Connects users with the wider ecosystem.

Editorial Standards

- Separate verified facts, personal experience, opinion, and estimates.
- Explain assumptions behind cost or range calculations.
- Do not present a general educational article as a substitute for inspection by a qualified technician.
- Disclose sponsored content, product loans, commercial relationships, or affiliate arrangements where applicable.
- Correct material errors transparently.
- Respect privacy, copyright, and permissions for photos, videos, and user-submitted material.

Potential Client Work

Subject to capacity and agreement, media collaboration may include educational content, product explainers, event coverage, interviews, community campaigns, or EV adoption communications. Scope, deliverables, usage rights, review cycles, and publication dates should be agreed in writing.

07 / ECOSYSTEM PILLAR

Community & the Rumah EV Concept

EVlogy sees community as more than an audience channel. It can become a practical feedback network where riders share experience, ask questions, discover resources, and help shape services that address real ownership needs.

Rumah EV: A Community-Led Concept

Rumah EV is a proposed community philosophy: a welcoming second-home feeling for EV users, where people can discuss ownership, share lessons, and connect in a relaxed environment. It is a concept for the experience and culture of community, not a claim that a physical venue is already operating.

Potential activity	Purpose	Readiness consideration
Owner meetups	Create peer connection and exchange practical experience.	Venue, safety, event plan, budget, attendance expectations.
Learning sessions	Make EV topics approachable through demonstrations and Q&A.	Qualified speakers, safe demo setup, clear educational boundaries.
Rider feedback sessions	Collect recurring needs and product/service ideas.	Consent, moderation, data handling, feedback synthesis.
Partner showcases	Introduce relevant products or services to users.	Disclosure, product safety, fair claims, commercial terms.
Ride-outs / community rides	Build connection through shared riding experiences.	Route planning, participant safety, permissions, emergency plan.

Community Principles

- Respect different experience levels, vehicle brands, budgets, and riding styles.
- Do not shame users for asking basic questions.
- Moderate misinformation and unsafe technical advice responsibly.
- Keep promotional activity transparent and proportionate.
- Use participant information only for the purpose explained and consented to.

ROADMAP STATUS

Community programs and any physical Rumah EV venue should be announced only after format, host, location, schedule, and operational readiness are confirmed.

08 / UPCOMING MILESTONE

EV Service & Workshop Roadmap

A dedicated electric-motorcycle workshop is one of EVlogy's planned development milestones. The goal is to create a service experience centered on clear diagnosis, transparent work scope, responsible handling, and understandable communication with the owner.

Planned service area	Potential scope	Readiness requirements
Initial inspection	Visual checks, customer symptom intake, basic condition report.	Defined inspection checklist, trained personnel, safe workspace.
Preventive maintenance	Routine checks based on vehicle and manufacturer guidance where available.	Service procedures, approved tools, records, parts availability.
Electrical troubleshooting	Structured diagnosis of relevant electrical systems within technician capability.	Electrical safety procedures, insulated tools, diagnostic process, limits of service.
Battery-related assessment	Initial observation and referral/assessment within verified capability.	Battery safety training, isolation process, PPE, suitable equipment, escalation criteria.
Controller / motor support	Inspection and configuration support for supported systems.	Known compatibility, approved procedures, technical documentation.
Service history	Record work performed, parts installed, and customer approval.	Data handling, customer consent, record retention policy.
After-service follow-up	Check customer experience and identify repeat issues.	Clear warranty terms, escalation route, customer communication.

Proposed Workshop Service Principles

8. Intake first: record the customer's concern, vehicle details, prior modifications, and relevant safety symptoms.
9. Inspect before quoting: separate confirmed findings from hypotheses.
10. Quote transparently: state labor, parts, expected duration, exclusions, and approval requirements.
11. Work within capability: escalate or decline work that requires unsupported equipment or expertise.
12. Document the result: record work completed, parts used, checks performed, and remaining limitations.
13. Close the loop: explain the result in plain language and provide a clear after-service contact path.

SAFETY LIMIT

High-voltage battery, charging, and electrical work must be handled only by appropriately trained personnel using suitable procedures and equipment. Do not advertise technical capabilities until they are demonstrably available.

09 / UPCOMING MILESTONE

EV Parts Distribution Roadmap

EVlogy plans to explore distribution of electric-motorcycle parts and relevant accessories. The opportunity is not simply to sell components, but to make part discovery, compatibility, product information, and after-sales communication more dependable.

Category to evaluate	Examples of possible items	Checks before listing
Charging accessories	Connectors, approved adapters, charging cables, accessories.	Connector type, current/voltage rating, thermal limits, certification where required.
Electrical components	Fuses, connectors, wiring components, switches, relays.	Specification, quality, current rating, installation suitability.
Maintenance parts	Consumables and wear items for supported vehicle models.	Model compatibility, dimensions, material, service interval.
Rider accessories	Mounts, storage, protective accessories, convenience products.	Fitment, durability, safety implications, product claims.
Electronics and IoT	Sensors, display components, monitoring accessories.	Electrical compatibility, firmware/software dependencies, data security.
Workshop supplies	Tools and consumables for service partners.	Quality, safe use, warranty, availability.

Distribution Operating Model

14. Build a focused initial catalogue rather than attempting to stock every part.
15. Prioritize fitment data and compatibility notes for supported models.
16. Qualify suppliers and retain purchase and batch records where appropriate.
17. Publish clear product descriptions, limitations, warranty/return terms, and lead times.
18. Create a process for backorders, defective items, wrong-fitment claims, and supplier escalation.
19. Track demand and returns before expanding inventory.

Potential B2B Customers

- Independent EV workshops and service providers.
- EV communities and fleet operators.
- Retailers or resellers seeking a reliable sourcing partner.
- EV brands or technical businesses seeking a distribution or channel partner.

ROADMAP STATUS

No product availability, distributor authorization, inventory size, supplier relationship, or delivery coverage should be represented as confirmed until documented.

EV Technology & IoT

EVlogy intends to explore technology that can make electric-motorcycle ownership and service workflows more connected. The focus is on useful, testable problems rather than technology for its own sake.

Exploration area	Potential use case	Validation question
Rider display / dashboard	Present selected ride or vehicle information in a readable interface.	Which signals are reliable, safe to display, and useful during a ride?
Telemetry integration	Read supported controller or vehicle data where technically and legally appropriate.	Which protocols and models are supported, and what failure modes exist?
Service diagnostics support	Organize observations, fault reports, and service history.	Can data reduce ambiguity without creating false certainty?
Maintenance reminders	Help users remember service tasks or checks.	What information is needed, and how should reminders be personalized?
Charging and energy insights	Present charging sessions or energy-related estimates.	Are measurements accurate enough, and are assumptions visible?
Workshop workflow tools	Manage booking, queue, service notes, and status updates.	What minimum workflow solves the real operational problem?
Customer-facing digital tools	Organize resources, requests, and product/service discovery.	Will users adopt it, and can it be maintained responsibly?

Prototype-to-Pilot Path

20. Define one user problem and success measure.
21. Document the supported vehicle, controller, sensor, or software environment.
22. Build a limited prototype with safe defaults and clear limitations.
23. Test under controlled conditions and document failures.
24. Run a small pilot with explicit participant consent.
25. Review usability, data security, reliability, maintenance burden, and cost.
26. Only then decide whether to productize, partner, or discontinue.

IMPORTANT

Any future IoT product must be evaluated for electrical safety, cybersecurity, privacy, reliability, and compatibility. A prototype must not be marketed as a certified production product.

Digital Products & Customer Experience

Digital tools may help connect EVlogy's content, community, customer inquiries, service requests, parts catalogue, and technical experiments. The digital layer should be introduced only where it reduces friction or improves clarity.

Digital capability	Potential benefit	Minimum operating requirement
Knowledge hub	A searchable home for guides, FAQs, and explainers.	Content owner, review date, correction path.
Customer inquiry intake	Capture requests in a consistent format.	Clear privacy notice, contact permissions, response expectations.
Service booking and queue	Reduce uncertainty around service status.	Defined statuses, responsible staff, realistic ETA handling.
Parts discovery	Help users find suitable items and request availability.	Accurate catalogue, compatibility notes, inventory status process.
Order and delivery updates	Keep customers informed of order progress.	Reliable order identifiers, carrier details, escalation process.
Owner profile / vehicle record	Organize selected ownership or service information.	Consent, data minimization, access controls, retention policy.
Internal operations tools	Support CRM, task ownership, and basic reporting.	Access roles, backups, change control, incident handling.

Experience Principles

- Mobile-first and legible in everyday conditions.
- Do not request personal data that is not needed for the service.
- Show clear status and next steps instead of vague promises.
- Make limitations visible, especially for vehicle compatibility and technical diagnosis.
- Provide a human contact route for exceptions.
- Build with maintainability and accessibility in mind.

EVlogy One and other digital product names may be used internally as concepts or workstreams; confirm current status and approved naming before describing any app as publicly available.

Used EV & Circular Mobility Concept

A future used-electric-motorcycle pathway may help users compare options and understand the condition, history, and suitability of a pre-owned EV. This may eventually connect to a curated marketplace or inspection-supported offering.

Potential feature	What it could provide	Safeguard
Vehicle listing	Basic model, year, odometer, battery/charging details when verified.	Mark seller-provided information and independently verified information separately.
Condition checklist	Structured record of visible condition and selected functional checks.	State inspection scope and limitations; do not imply a guarantee beyond the report.
Ownership-cost guide	Questions about charging, service, parts, and expected usage.	Show assumptions; avoid guaranteeing range or future battery health.
Seller/buyer coordination	Organized inquiries, appointments, and document checklist.	Verify identity and consent appropriately; protect personal data.
Trade-in / consignment exploration	Possible pathways for owners changing vehicles.	Define valuation method, fees, responsibility, and dispute handling.
Lifecycle and reuse	Responsible reuse, repair, and parts recovery where appropriate.	Follow applicable safety, waste, and battery-handling rules.

EVlogy Select

EVlogy Select is a potential sub-brand concept for curated used electric motorcycles. It should be treated as planned until commercial scope, inspection standard, supply, customer protections, and operating model are formally approved.

CUSTOMER TRUST

For used EVs, battery condition and remaining usable capacity can be difficult to infer from a single indicator. Any inspection report should state what was measured, what was not measured, and the limits of the conclusion.

Products & Service Portfolio

The following portfolio describes potential and developing areas that can be prioritized based on demand and readiness. It is not a live service menu or a promise that every item is currently available.

Offer family	Potential deliverables	Status framing
Media and content	Articles, explainers, campaign content, interviews, event coverage.	Capability and capacity to be confirmed per project.
Community programs	Meetups, education sessions, feedback groups, partner activations.	Planned formats subject to scheduling and operational readiness.
Workshop services	Inspection, maintenance, supported-system troubleshooting, service records.	Upcoming milestone; do not book work until readiness is confirmed.
Parts and accessories	Curated catalogue, sourcing, compatibility notes, distribution.	Upcoming milestone; availability must be confirmed item by item.
EV technology	Prototype, integration exploration, IoT concepts, dashboard development.	R&D / pilot status must be specified for each project.
Digital operations	Inquiry forms, booking/queue concepts, status communication, internal tools.	Scope and current deployment status to be confirmed.
Used EV pathway	Listings, inspection support, curated vehicle discovery.	Future concept; launch conditions not yet confirmed.

How to Present an Offer to a Client

27. Describe the client's problem and the intended outcome.
28. State exactly what is included and excluded.
29. List deliverables, dependencies, approvals, and timeline assumptions.
30. Specify pricing, payment terms, taxes, and change-request handling.
31. Clarify ownership and usage rights for content, software, designs, and data.
32. Identify safety, privacy, compatibility, or regulatory dependencies.
33. Define acceptance criteria and a practical escalation path.

Target Customers & Use Cases

Audience	Common need	Potential EVlogy contribution
Individual EV riders	Understand ownership, charging, maintenance, and costs.	Educational content, community learning, future service/parts access.
Prospective EV buyers	Compare options and understand practical trade-offs.	Beginner guides, structured comparisons, ownership checklists.
EV workshops	Source parts, explain services, improve customer communication.	Potential distribution, educational materials, workflow tools.
EV brands / distributors	Reach users with useful content or community engagement.	Campaigns, product education, event collaboration, user feedback.
Fleet operators	Manage uptime, maintenance visibility, and user onboarding.	Potential service coordination, data/workflow exploration, education.
Parts suppliers	Reach relevant buyers and clarify product fitment.	Distribution discussion, catalogue support, technical content.
Technology developers	Validate EV-specific use cases or integrations.	Prototype collaboration and user-centered pilot design.
Event organizers	Engage EV communities and deliver useful programming.	Community activation and media coverage.

Qualification Questions

- What problem is the customer trying to solve?
- Who is the user and what is their current process?
- What outcome would make the engagement successful?
- What must be verified before a commitment can be made?
- What resources, approvals, or partner capabilities are required?
- What risks or limitations should be communicated in advance?

Value Proposition

Value theme	What it means	How to demonstrate it
Ecosystem perspective	Connects information, community, service, parts, and technology thinking.	Show a coherent customer journey rather than isolated features.
Plain-language communication	Makes technical subjects easier to discuss.	Provide clear explanations, assumptions, and examples.
Owner feedback loop	Uses recurring questions to inform content and service priorities.	Document feedback themes and show how they shape decisions.
Practical-first development	Validates demand before investing heavily in a new offering.	Use pilots, defined scope, and measured readiness gates.
Transparent limitations	Avoids implying unsupported capability or certainty.	Publish compatibility, exclusions, status, and service boundaries.
Cross-disciplinary potential	Brings media, operations, product thinking, and EV technical curiosity together.	Define project owners, technical reviewers, and measurable deliverables.

What EVlogy Does Not Promise

- That every planned service is already available.
- That every part fits every electric motorcycle.
- That an estimated range or battery health value is guaranteed.
- That prototypes are production-ready or certified.
- That a partnership exists unless it has been formally agreed.
- That any service can be performed without inspection or qualification.

TRUST IS A PRODUCT FEATURE

Clear boundaries make a client relationship stronger: they reduce surprises, clarify responsibility, and create room to build capability over time.

Customer Journey

Stage	Customer question	EVlogy experience goal	Useful artifact
Discover	Where do I start?	Make information easy to find and understand.	Beginner guide / FAQ.
Evaluate	Which option fits my needs?	Present trade-offs, assumptions, and practical considerations.	Comparison checklist.
Connect	Who can I ask?	Provide a respectful community or inquiry route.	Community session / contact form.
Request	Can you help with this need?	Capture enough detail to qualify the request.	Intake form / scope summary.
Confirm	What will it cost and include?	Provide transparent scope, terms, and dependencies.	Quotation / service proposal.
Deliver	What is happening now?	Communicate status and changes clearly.	Milestone update / service record.
Close	What was done and what next?	Explain outcomes, limitations, and follow-up options.	Completion summary.
Learn	How can this improve?	Invite feedback with appropriate consent.	Feedback survey / review notes.

Service Recovery

When a request cannot be fulfilled as expected, the response should be prompt and specific: explain what changed, what is known, what remains uncertain, what options are available, and who owns the next action. Avoid leaving customers with an unexplained status or an unrealistic timeline.

Operating Model

EVlogy's operating model should favor clear ownership, documented workflows, and staged growth. The exact team structure and staffing should be confirmed based on current resources; this profile does not assume a particular employee count.

Workstream	Core responsibilities	Minimum operating artifact
Business development	Qualify opportunities, define scope, coordinate proposals.	Lead log / proposal / approval record.
Media and community	Plan content, coordinate contributors, moderate engagement.	Editorial calendar / consent and usage records.
Service operations (planned)	Manage intake, diagnosis, quotation, work, and handover.	Inspection checklist / work order / service record.
Parts operations (planned)	Source, qualify, catalogue, fulfill, and handle returns.	Supplier record / SKU catalogue / stock and return process.
Technology development	Define use cases, prototype, test, document limitations.	Requirements / test plan / version history.
Customer support	Answer questions, track issues, escalate unresolved requests.	Ticket or inquiry log / response ownership.
Finance and administration	Manage quotations, invoices, payments, and records.	Invoice / transaction record / approval trail.
Governance and safety	Review legal, privacy, technical, and safety risks.	Checklist / incident log / corrective action.

Decision Gates

34. Problem validation: is the need recurring and important?
35. Capability validation: can the work be done safely and reliably?
36. Commercial validation: do pricing and cost assumptions make sense?
37. Compliance validation: are permissions, legal obligations, and data safeguards understood?
38. Pilot validation: do actual users receive the intended benefit?
39. Scale decision: is there evidence to expand, improve, pause, or stop?

Quality, Safety & Trust

Trust is built through repeatable practices: clear intake, documented scope, qualified work, transparent communication, and an honest record of what was and was not verified.

Control area	Expected practice	Evidence / record
Technical competence	Assign tasks to people with appropriate knowledge and training.	Role matrix, training record, technical review.
Electrical safety	Use suitable procedures and equipment for the task and voltage/current involved.	Safety checklist, equipment checks, incident reporting.
Customer approval	Obtain approval before out-of-scope work or material cost changes.	Signed/electronic approval or documented confirmation.
Parts traceability	Record supplier, item, compatibility notes, and warranty information where applicable.	Purchase record, SKU/batch details, supplier terms.
Data privacy	Collect only needed data and restrict access by role.	Privacy notice, access list, retention rules.
Content accuracy	Check technical claims and identify estimates and limitations.	Review notes, source records, correction process.
Complaint handling	Acknowledge, investigate, explain, and close the loop.	Issue log, response owner, corrective action.
Incident response	Stop unsafe activity, secure the area, escalate, document, and review.	Incident report and corrective/preventive actions.

NO SHORTCUTS

Safety-critical work should not be rushed to meet a sales promise. When capability, equipment, or diagnosis is insufficient, the responsible choice may be to pause, refer, or decline the work.

Partnership Framework

EVlogy's ecosystem approach creates several possible collaboration routes. Each partnership should begin with a clearly defined purpose and a realistic statement of what each party contributes. A logo on a presentation or a discussion does not itself establish a formal partnership.

Potential collaboration areas include media and education, community programs, parts distribution, workshop capability, EV technology, digital tools, product research, events, and used-EV pathways.

Partner type	Possible collaboration	Key agreement points
EV brands / distributors	Education, product introductions, community engagement, feedback.	Claims approval, deliverables, disclosure, brand use, data handling.
Parts suppliers	Sourcing, catalogue development, distribution, technical documentation.	Authenticity, compatibility, warranty, lead time, returns, payment.
Workshops / technicians	Referral, service coverage, training, technical review.	Qualification, scope, pricing, responsibility, safety, records.
Technology companies	IoT integration, prototyping, testing, product development.	IP, access, security, testing scope, maintenance, liability.
Community organizers	Meetups, learning sessions, ride events.	Safety, permits, participant consent, budget, responsibilities.
Media / creators	Co-produced content, interviews, campaign execution.	Usage rights, attribution, review, exclusivity if any.
Fleet / institutional users	Pilot programs and workflow validation.	Success measures, operating boundaries, data protection, support.

Partner Selection Principles

- Relevance to electric-motorcycle users.
- Evidence of product or service quality.
- Transparent commercial terms.
- Willingness to document responsibilities and limitations.
- Appropriate legal, safety, and data practices.
- Clear communication and realistic delivery capacity.

Commercial Model

The following revenue streams are possible models to validate—not a statement of current revenue, pricing, or commercial availability. Pricing should be built from actual costs, market feedback, service scope, risk, and support obligations.

Potential stream	Possible charging basis	Validation needed
Media services	Project fee, production package, campaign scope.	Production cost, revision policy, usage rights, reporting.
Sponsored education	Campaign or content partnership.	Disclosure, editorial independence, approval flow.
Events and community	Sponsorship, ticketing, activation fee, or shared budget.	Venue, safety, staffing, attendance, cancellation terms.
Workshop services	Inspection fee, labor rate, approved parts, service package.	Capability, labor time, tools, warranty, rework reserve.
Parts distribution	Product margin, B2B pricing, sourcing fee where appropriate.	Supplier terms, stock risk, returns, taxes, delivery.
Technology projects	Discovery, prototype, integration, support or licensing.	Engineering time, IP, maintenance, security, hardware cost.
Digital tools	Subscription, project fee, service fee, or internal efficiency.	Product-market fit, uptime, support, data costs.
Used EV support	Listing, inspection, brokerage or transaction fee if lawful and agreed.	Inspection scope, disclosures, liability, consumer protection.

Commercial Discipline

- Separate quotation from final acceptance.
- Specify whether taxes, shipping, installation, and third-party fees are included.
- Document assumptions and exclusions.
- Define change requests and their effect on cost and schedule.
- Do not make revenue, margin, volume, or customer-growth claims without records.

Brand & Communication Strategy

EVlogy's communication should translate a broad ecosystem vision into simple, credible messages. The strongest story is not that EVlogy does everything today, but that it is building connected capabilities around real owner needs.

Communication layer	Message focus	Example message direction
Brand introduction	Who EVlogy is and why it exists.	A developing EV ecosystem connecting information, community, services, parts, and technology.
Education	Make EV topics understandable.	Practical EV knowledge for everyday decisions and ownership.
Community	Create a welcoming place to learn and share.	Real questions, real experiences, respectful discussion.
Upcoming services	Explain what is being prepared.	Workshop and parts distribution are roadmap priorities; details will follow readiness.
Technology	Show exploration honestly.	Prototypes and pilots are presented with supported scope and known limitations.
Partnerships	Make collaboration outcomes concrete.	Define who contributes what, to whom, and how success will be measured.

Communication Do / Don't

Do	Avoid
Label roadmap items as planned or upcoming.	Calling planned services operational before launch.
Use evidence and clear assumptions.	Unverified range, performance, safety, or market-leadership claims.
Show scope, exclusions, and next steps.	Vague promises like "all EV needs handled" without proof.
Disclose commercial relationships.	Presenting sponsored activity as independent editorial.
Use consistent brand assets.	Using unofficial partner logos or implied endorsements.

Milestone Roadmap

The roadmap is sequenced by readiness rather than fixed launch dates. Exact dates should be assigned only after budget, staffing, partners, location, and legal/safety requirements have been validated.

Phase	Milestone	Key work	Exit criteria
0. Foundation	Company and offer readiness	Confirm legal/company details, target users, scope, internal owners, service standards.	Approved scope, responsible owner, initial budget, and go/no-go decision.
1. Validate	Customer and partner discovery	Interview riders, workshops, suppliers; map recurring needs and willingness to pay.	Evidence-backed priority list and initial partner shortlist.
2. Prepare	Workshop feasibility	Evaluate location, tools, technician capability, safety, permits, insurance, service menu.	Safety and capability checklist passed; pilot scope approved.
3. Pilot	Limited workshop service	Run a controlled set of supported jobs, document time, quality, rework, and customer feedback.	Repeatable workflow, acceptable quality, transparent pricing.
4. Source	Parts distribution pilot	Qualify suppliers, select initial SKUs, verify compatibility and returns.	Supplier terms, catalogue data, fulfillment and complaint process ready.
5. Connect	Service + parts workflow	Link service needs to parts identification and customer updates.	Traceable work orders and parts records; clear customer status.
6. Explore	IoT / digital pilot	Choose one use case, build prototype, test safety and reliability.	Test evidence, known limitations, user feedback, next-step decision.
7. Expand	Community and partnership programs	Run targeted events, education, partner activations.	Repeatable event playbook, measurable value, sustainable resources.
8. Optimize	Scale or refine	Review demand, unit economics, quality, risks, and support load.	Documented decision to expand, improve, pause, or discontinue.

TIMELINE NOTE

This is an indicative sequencing plan, not a commitment to launch by a specific date. Dates should be added after EVlogy confirms actual capacity and dependencies.

Upcoming Milestone: Workshop

Objective

Establish a responsible electric-motorcycle service capability that gives customers clear explanations, approved work scopes, and documented outcomes.

Readiness checklist

Work package	Required actions	Evidence before launch
Service scope	Select vehicle types and jobs the team can support; define exclusions.	Published service menu and escalation/referral route.
People	Assess skills, training, supervision, and task authorization.	Role matrix and training records.
Tools & facility	Identify insulated tools, measurement devices, work area, storage, PPE, and fire response needs.	Tool list, inspection log, safety setup checklist.
Procedures	Create intake, inspection, quotation, approval, repair, test, and handover steps.	Approved SOPs and forms.
Battery safety	Define isolation, handling, charging, storage, and incident response appropriate to work scope.	Task-specific risk assessment and emergency procedure.
Parts	Define approved sources and compatibility verification.	Supplier list, parts record, return/warranty workflow.
Customer terms	Set booking, cancellation, diagnostic fee, warranty, and complaint terms.	Client-facing service terms.
Pilot	Start with limited supported jobs and review results.	Pilot report, issues log, improvement actions.

Pilot success measures

- Percentage of jobs completed within the agreed scope and estimate.
- Repeat-work or rework rate, with reasons recorded.
- Customer understanding of diagnosis and quote.
- Parts compatibility and return issues.
- Safety incidents and near misses, with corrective actions.
- Gross margin and actual labor time compared with assumptions.

The workshop should not open to public bookings until legal, location, technical, staffing, safety, and customer-service requirements have been checked.

Upcoming Milestone: EV Parts Distribution

Objective

Build a focused parts sourcing and distribution capability for electric motorcycles, prioritizing accurate identification, trustworthy supply, and clear post-sale support.

Work package	Key decisions	Evidence before launch
Demand discovery	Which parts are repeatedly requested? Which models are in scope?	Interview notes, inquiry log, prioritized SKU list.
Supplier qualification	Who supplies the item? Is sourcing authorized and traceable?	Supplier due diligence and written commercial terms.
Compatibility data	What model/year/version does the item fit? What are the exceptions?	Fitment notes, part numbers, photos/specifications.
Quality checks	What visual, dimensional, electrical, or functional checks are needed?	Receiving checklist and defect process.
Inventory policy	Stock, pre-order, or source-on-demand? What is the reorder point?	SKU policy, stock records, reorder rules.
Fulfillment	How are orders packed, shipped, tracked, and escalated?	Packaging standard and delivery-status process.
After-sales	What happens for defects, wrong fitment, returns, or warranty claims?	Published terms and issue ownership.
Pilot economics	What is landed cost, margin, handling time, and return exposure?	Unit economics and pilot review.

Initial Catalogue Strategy

Start with a small catalogue where fitment and supplier quality can be checked. Avoid broad claims of universal compatibility. Each item should have a clear description, known part identifier where available, applicable vehicle information, limitations, stock status, lead time, and return/warranty terms.

Do not imply that EVlogy is an authorized distributor for a brand unless the relevant authorization is documented. Where products are sourced through third parties, represent the supply chain accurately.

Technology & IoT Milestones

Stage	Activities	Gate to proceed
Use-case selection	Choose one problem: ride display, telemetry, service logging, maintenance reminder, or workflow tool.	Named user, problem statement, and measurable outcome.
Feasibility	Identify supported hardware, data protocols, power requirements, and constraints.	Technical notes and risk assessment.
Prototype	Build a limited proof of concept and document versions.	Repeatable demonstration in controlled conditions.
Testing	Check reliability, data accuracy, failure modes, usability, and safe behavior.	Test report with unresolved issues clearly listed.
Pilot	Test with a small number of consenting users under defined conditions.	User feedback, incident log, and support burden assessment.
Product decision	Evaluate cost, maintainability, security, demand, and compliance.	Go / revise / stop decision documented.

Technology principles

- Fail safely: avoid creating vehicle-control risks or distracting interfaces.
- Show data limitations and avoid false precision.
- Protect credentials and minimize sensitive telemetry collection.
- Document compatibility by hardware, firmware, and software version.
- Keep a rollback or disable path for pilots where appropriate.
- Separate prototype demonstrations from commercial guarantees.

First 12-Month Priorities

The following is a planning framework, not a fixed launch calendar. The company should set actual dates after reviewing available resources, customer validation, and dependencies.

Priority window	Focus	Key deliverables	Decision question
Foundation	Clarify positioning, legal details, and target customer segments.	Approved company profile, offer definitions, intake and quotation templates.	Can the company explain clearly what it does now and what is planned?
Discovery	Validate needs with riders, workshops, suppliers, and potential clients.	Interview summary, top recurring needs, initial partner map.	Which needs are frequent, painful, and commercially viable?
Pilot design	Select one service or distribution pilot.	SOP, budget, pricing assumptions, risk review, success measures.	Can the pilot be delivered safely and consistently?
Controlled pilot	Run a limited test of the selected offering.	Delivery records, customer feedback, cost/time tracking, issue log.	Did users receive value at acceptable quality and cost?
Refinement	Improve workflows, sourcing, communication, and documentation.	Updated SOPs, catalogue or service menu, revised cost model.	What must change before scaling?
Scale decision	Choose whether to expand, hold, or discontinue.	Review report and approved next-phase plan.	Is there enough evidence, capacity, and cash flow to scale?

Planning rule

A milestone is complete when its exit criteria are met and documented—not merely when a date passes. Where dependencies remain unresolved, revise the plan rather than imply readiness.

Key Performance Indicators

KPIs should measure customer value, operational reliability, and financial sustainability. Establish baselines during pilots; avoid publishing targets as commitments until they have been approved.

Area	Example KPI	Why it matters	Measurement caution
Media	Useful engagement, saves, qualified inquiries, correction rate.	Measures whether information helps users.	Reach alone does not prove trust or conversion.
Community	Repeat participation, useful feedback themes, event satisfaction.	Measures connection and learning.	Avoid collecting unnecessary personal data.
Workshop	First-time fix rate, rework, turnaround vs estimate, safety incidents.	Measures service quality and reliability.	Define supported job scope and reasons for delay.
Parts	Order accuracy, compatibility returns, fulfillment time, defect rate.	Measures catalogue and supplier quality.	Segment issues by supplier and product type.
Customer experience	Response time, complaint resolution, satisfaction after delivery.	Measures communication and follow-through.	Use consistent survey methods.
Technology	Test pass rate, crash/failure rate, supported compatibility, active pilot use.	Measures reliability and usefulness.	Do not confuse prototype activity with product-market fit.
Finance	Gross margin by offer, cash conversion, overdue receivables, cost variance.	Measures sustainability.	Use consistent accounting definitions.
Governance	Training completion, overdue corrective actions, data incidents.	Measures readiness and risk control.	Report incidents honestly; do not hide near misses.

Every KPI should have a named owner, definition, data source, reporting frequency, and action threshold. If a metric cannot lead to a decision, reconsider whether it is useful.

Risk & Mitigation

Risk	Potential impact	Mitigation approach
Premature launch claims	Customer disappointment and reputational damage.	Label roadmap items clearly; publish only confirmed availability.
Technical safety incident	Injury, damage, liability, and service interruption.	Qualified personnel, task-specific risk assessment, procedures, PPE, escalation.
Wrong-fitment parts	Returns, vehicle damage, customer frustration.	Compatibility records, supplier checks, clear listing details, controlled catalogue.
Supplier inconsistency	Delays, defects, authenticity concerns.	Supplier qualification, backup sourcing, incoming checks, traceable records.
Prototype reliability	Misleading outputs or unsafe use.	Limited pilots, test documentation, clear limitations, disable/rollback plan.
Data/privacy incident	Loss of trust and legal exposure.	Data minimization, access control, retention rules, incident response.
Cash-flow pressure	Inability to fund inventory or commitments.	Stage-gated spending, pre-orders where appropriate, cash-flow planning.
Scope creep	Delayed delivery and cost overruns.	Written scope, acceptance criteria, change-request process.
Brand misuse	Confusion about endorsements or authority.	Approved assets, written permissions, accurate partner statements.
Overdependence on one person	Knowledge loss and operational bottlenecks.	Document SOPs, shared access controls, cross-training.

Risk Review Rhythm

Review high-priority risks before every pilot and major launch. Assign an owner, likelihood, impact, mitigation, deadline, and residual risk. Record incidents and near misses as learning inputs, not merely as administrative paperwork.

Governance & Compliance

EVlogy's credibility depends on operational discipline as much as brand presentation. As the company develops new business lines, each one should be checked for applicable licensing, tax, employment, consumer, product, safety, privacy, and sector-specific requirements.

Governance area	Practical control	Confirmation required
Corporate information	Keep official company name, address, signatory authority, and legal identifiers consistent.	Confirm current company records.
Contracts	Use written scope, fees, deliverables, acceptance, IP, confidentiality, and termination terms.	Review templates with qualified counsel.
Employment and freelancers	Classify the actual relationship correctly and comply with applicable obligations.	HR/legal review for each engagement type.
Consumer-facing terms	Publish accurate pricing, exclusions, warranties, returns, and complaint routes.	Review by offer and channel.
Product / parts	Check applicable standards, safety requirements, claims, import/distribution rules where relevant.	Technical and legal review by product category.
Workshop operations	Check location, safety, environmental, waste, and local requirements applicable to actual scope.	Confirm with relevant authorities/professionals.
Personal data	Provide appropriate notice, limit access, and manage retention and requests.	Review data flows and privacy documentation.
Financial records	Keep invoices, receipts, supplier terms, and approvals organized.	Align with accounting and tax advice.
Brand and IP	Use authorized marks and define content/software ownership in writing.	Confirm licenses and permissions.

LEGAL DISCLAIMER

This profile is not legal, tax, engineering, or safety advice. Requirements depend on the exact activity, location, product, and operating model; verify them before launch.

Sustainability & Circularity

Electric mobility can contribute to more efficient everyday transport, but responsible EV adoption also requires attention to vehicle lifecycle, battery handling, repairability, parts quality, and honest communication about environmental trade-offs.

Opportunity	Potential EVlogy contribution	Boundary / responsibility
Better-informed use	Explain charging habits, maintenance, and operating-cost assumptions.	Avoid unsupported environmental or cost claims.
Repair and maintenance	Explore services that extend useful vehicle life where safe and feasible.	Do not recommend unsafe repair or reuse.
Parts traceability	Encourage reliable sourcing and correct fitment.	Avoid counterfeit or misrepresented products.
Battery awareness	Share safe handling and lifecycle information.	Battery work and end-of-life handling require qualified processes.
Reuse and resale	Explore used-EV inspection and responsible resale pathways.	Disclose inspection limits and vehicle history uncertainty.
Community learning	Help users share practical lessons and reduce avoidable confusion.	Moderate misinformation and unsafe advice.

Sustainability claims should be specific, measurable where possible, and supported by evidence. EVlogy should not claim carbon neutrality, quantified emissions reductions, or certified environmental performance without a credible basis.

Collaboration Opportunities

Collaboration format	What a partner may contribute	Possible output
Content partnership	Subject expertise, product information, interview access, review.	Educational content or campaign deliverables.
Community activation	Speakers, venue, demo equipment, event budget, participant access.	Meetup, workshop, Q&A, ride event.
Parts sourcing pilot	Product samples, specification sheets, supply terms, after-sales support.	Small curated catalogue and feedback report.
Workshop capability pilot	Technician expertise, training, tools, location or referral network.	Defined service pilot and documented workflow.
Technology proof of concept	Hardware, API/protocol documentation, engineering support, test environment.	Prototype, integration study, or pilot report.
Customer research	Access to user groups, operational insights, use cases.	Validated problem statements and opportunity map.
Fleet or institutional pilot	Defined users, operating conditions, feedback, data permissions.	Small-scale service or workflow test.

What to Include in a Partnership Proposal

40. Problem and opportunity.
41. Target users and expected benefit.
42. Proposed scope and deliverables.
43. Roles, resources, and decision owners.
44. Timeline assumptions and dependencies.
45. Commercial terms, taxes, and payment schedule.
46. Brand, content, data, and intellectual property permissions.
47. Safety, legal, and operational boundaries.
48. Success metrics and review date.
49. Exit, cancellation, and post-pilot decision.

Client Engagement Process

Step	Activity	Client input	Output
1. Discovery	Understand the objective, audience, constraints, and problem.	Brief, context, desired outcome.	Problem statement and initial fit assessment.
2. Scoping	Define deliverables, exclusions, dependencies, and acceptance criteria.	Feedback and priority decisions.	Written scope or proposal.
3. Feasibility	Check capability, timing, cost, legal/safety concerns, and partners.	Access, data, approvals, subject experts.	Feasibility notes and risk flags.
4. Agreement	Confirm commercial terms, rights, responsibilities, and payment.	Authorized approval and required documents.	Signed agreement / purchase order where applicable.
5. Delivery	Execute work with milestone updates and documented changes.	Timely feedback, access, approvals.	Deliverables and status updates.
6. Review	Check against agreed acceptance criteria.	Consolidated feedback.	Acceptance, revision list, or issue log.
7. Closeout	Record completion, handover, invoices, and lessons.	Final confirmation and payment processing.	Closeout summary and next-step options.

Change Management

Requests that materially change scope, deadlines, deliverables, technical requirements, or cost should be recorded and approved before the additional work begins. This protects both parties from mismatched expectations.

Communication Norm

Use a designated contact on each side, agree response expectations, keep key decisions in writing, and escalate blockers early. If a timeline depends on third-party suppliers or technical access, make that dependency explicit.

Frequently Asked Questions

Question	Answer
Is EVlogy already operating every service described here?	No. This profile intentionally distinguishes the ecosystem direction from upcoming milestones. Workshop, parts distribution, and other new offerings must be confirmed as available before being quoted or booked.
Can EVlogy support a specific electric-motorcycle model?	Compatibility and service capability must be checked for the exact model, version, component, and task. Do not assume universal support.
Does EVlogy distribute every brand mentioned in a discussion?	No distributor status or authorization should be implied without written confirmation.
Can EVlogy develop EV IoT or digital tools with a partner?	Potentially, subject to scope, technical feasibility, resources, safety, data protection, and written agreement.
How are prices and timelines determined?	They should be defined in a proposal after scope, dependencies, materials, labor, and acceptance criteria are understood.
Can EVlogy collaborate with brands or suppliers?	Yes, relevant opportunities can be explored. A collaboration becomes confirmed only when the scope and terms are agreed.
How does EVlogy approach technical information?	With clear assumptions, source checking where relevant, and explicit limits. General content does not replace professional diagnosis.
What information should a client prepare?	Project objective, target audience, scope, timeline, budget range if available, key constraints, approvals, and a contact person.

For a specific proposal, request a scoped discussion and confirm which capability is currently available, which is in pilot, and which remains on the roadmap.

Company Snapshot & Contact

Field	Information
Brand	EVlogy
Legal entity	PT Vakansi Ria Bersama
Focus	Electric-mobility ecosystem, initially centered on electric motorcycles.
Ecosystem direction	Media and education; community; upcoming workshop and parts distribution; EV technology and IoT exploration; digital experience; future used-EV pathways.
Website	evlogy.my.id — verify current status and content before publishing.
Instagram	@evlogy.id
Office address	[INSERT OFFICIAL BUSINESS ADDRESS]
Business email	[INSERT OFFICIAL BUSINESS EMAIL]
Telephone / WhatsApp	[INSERT OFFICIAL BUSINESS CONTACT]
Authorized representative	[INSERT NAME AND TITLE]
Document version	Client Edition — October 2026
Document owner	PT Vakansi Ria Bersama / EVlogy

Invitation to Collaborate

EVlogy welcomes conversations with clients, EV brands, parts suppliers, service providers, technology teams, communities, and organizations that share an interest in practical electric mobility. The best starting point is a clear problem, an agreed scope, and an honest assessment of what can be delivered now versus what should be developed together.

NEXT STEP

Contact details must be completed by EVlogy before this profile is sent externally. Confirm the current status of the website and social channels, and include only approved claims and logos.

Appendix A — Terms & Abbreviations

Term	Plain-language explanation
EV	Electric vehicle; in this profile, the initial emphasis is electric motorcycles.
IoT	Internet of Things: connected sensors/devices that can collect or exchange data.
BMS	Battery Management System; monitors and manages battery-pack parameters and protections.
Controller	Electronic system that manages motor operation according to its design and inputs.
Telemetry	Vehicle or device data collected during use, where supported.
Pilot	A limited test used to learn before a broader launch.
Prototype	An early version used to test a concept; not automatically production-ready.
Deliverable	A specific output agreed between the parties.
Acceptance criteria	Conditions used to decide whether a deliverable meets the agreed scope.
SKU	Stock Keeping Unit; an identifier used to manage a specific inventory item.
Fitment / compatibility	Whether a part is suitable for a particular vehicle model/version and installation context.
Roadmap	A plan of intended development stages; it is not a guarantee of a launch date.
B2B	Business-to-business activity between organizations.
After-sales	Support after a sale or service, such as returns, warranty handling, or troubleshooting.

How to Use Technical Terms

When communicating with non-technical clients, define abbreviations at first use and explain why the term matters. Avoid implying that a single reading, dashboard, or diagnostic code is a complete assessment of a vehicle or battery.

Appendix B — Publication Readiness Checklist

- ☐ Confirm legal entity name and authorized signatory details.
- ☐ Confirm business address, email, telephone, website, and social profile.
- ☐ Confirm which services are live, pilot-stage, upcoming, or conceptual.
- ☐ Verify any named clients, partners, suppliers, testimonials, certifications, and case studies before adding them.
- ☐ Remove any unsupported numbers, market claims, customer counts, revenue figures, or performance promises.
- ☐ Confirm logo files, colors, typography, and brand usage are approved.
- ☐ Review workshop roadmap against actual location, staffing, equipment, and safety readiness.
- ☐ Review parts distribution roadmap against actual supplier authorization, inventory, compatibility, and returns capability.
- ☐ Review technology claims against the maturity of each prototype or pilot.
- ☐ Confirm legal, tax, consumer, privacy, and safety requirements for each intended activity.
- ☐ Complete contact information and set a document owner.
- ☐ Set a review date and version number before distribution.
- ☐ Obtain management approval for external circulation.

FINAL REVIEW

This profile is deliberately detailed but conservative about unverified facts. Update it whenever a roadmap item becomes an approved pilot or a live service, and record the change in the document version.

Appendix C — Roadmap Status Matrix

Use this matrix internally before each external release. Replace the suggested status with a confirmed status and owner. Do not publish internal notes that are not intended for clients.

Capability	Suggested wording now	Before upgrading status
Media / education	Ecosystem focus and potential collaboration area.	Confirm actual capacity, channels, and deliverable examples.
Community / Rumah EV	Community concept and planned formats.	Confirm host, format, location, calendar, and resources.
Workshop	Upcoming milestone / under development.	Confirm facility, qualified staff, equipment, SOP, safety, service menu.
Parts distribution	Upcoming milestone / under development.	Confirm suppliers, SKU list, fitment, inventory, returns, and terms.
EV technology / IoT	Exploration, prototype, or pilot only as applicable.	Confirm technical test evidence, supported scope, security, safety, ownership.
Digital products	Concept or development status must be specified per product.	Confirm actual deployment, user access, support, privacy, and uptime.
Used EV / EVlogy Select	Future concept under evaluation.	Confirm business model, inspection standards, seller terms, consumer protections.

Status vocabulary

Status	Use when
Concept	The idea is being explored; no commitment to launch.
Planned / upcoming	The company has identified the initiative as a future milestone, but it is not yet generally available.
Prototype	A limited technical or operational version exists for learning/testing.
Pilot	A controlled, limited deployment is underway with defined scope and safeguards.
Available	The service is actually operational, has an owner, defined terms, and can accept requests.
Paused / discontinued	The initiative is not currently proceeding; do not continue promoting it as upcoming without review.

Building the Ecosystem, One Useful Step at a Time

EVlogy's long-term ambition is to connect the pieces that make electric-motorcycle ownership easier: understandable information, a welcoming community, practical service, relevant parts, and technology that solves real problems.

The roadmap is intentionally staged. A dependable ecosystem is not created by announcing every possible service at once; it is built by validating needs, developing capability, documenting standards, listening to users, and expanding only when the next step is ready.

For clients and partners, this creates a practical basis for collaboration: start with a specific user problem, agree on a measurable outcome, define responsibilities, and build evidence together.

EVLOGY

A connected EV ecosystem—built around real-world ownership, practical support, and responsible innovation.

PT Vakansi Ria Bersama

Official contact details to be completed before external distribution.